

One-Page INSANITY (ChatGPT)

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Contact me: paul@authoradvent.com

Positive Long-Term Royalties

We are creative people. And creative people should be paid for their work! There's nothing wrong with making money, but two issues come up. The first: Short-term royalties are good, but long-term royalties are better. Long-term royalties take away our worries so that we can concentrate on business and life.

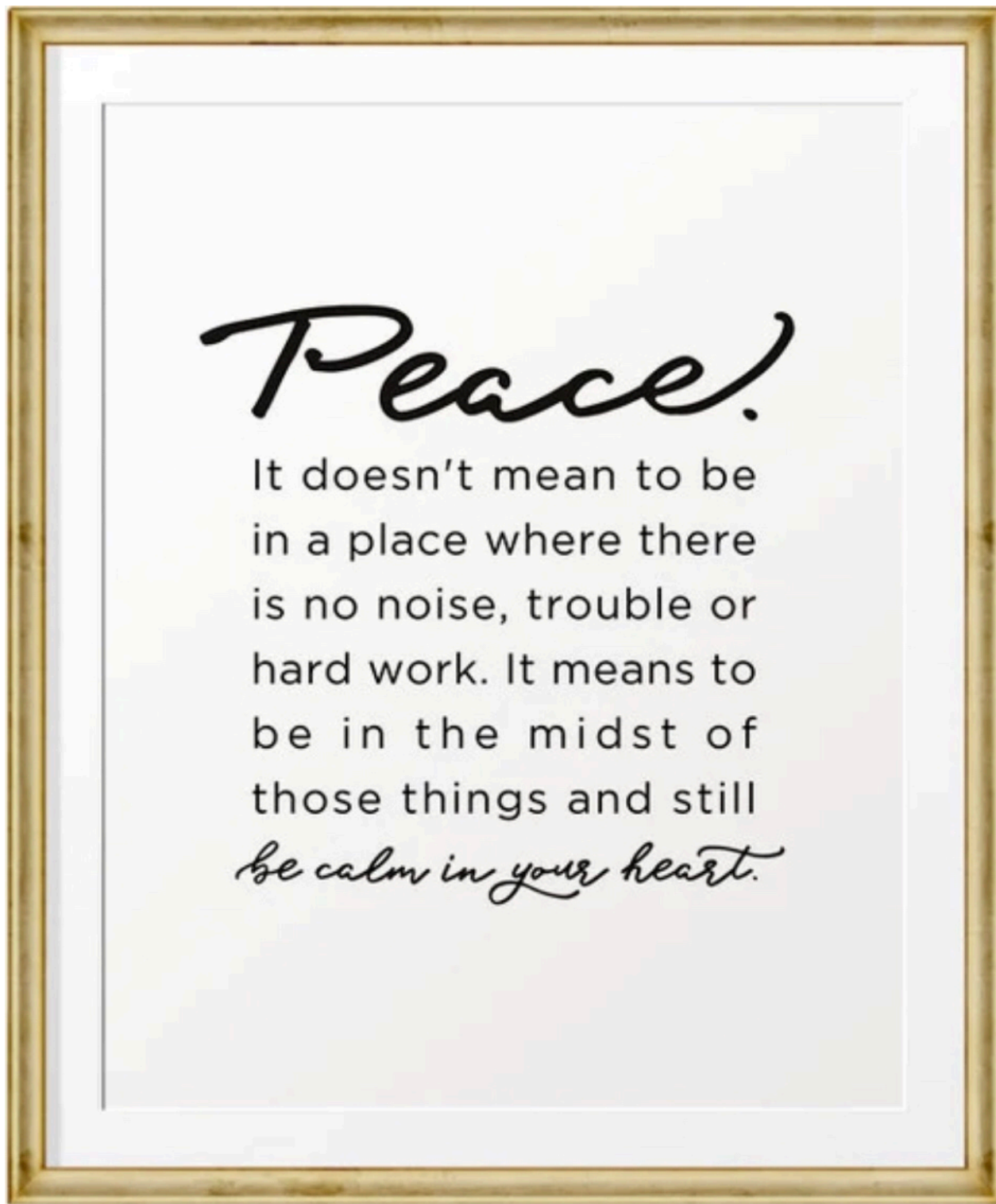
The second issue: Are we proud of the royalties we make? This is actually a pretty big deal. It's much better to make money in a positive way. If you can happily tell all your friends exactly how you make your money, that's a good thing. Helping people helps your soul! So let's sum it up like this:

Our Goal: Create LONG-TERM royalties we will be PROUD OF.

That is a wonderful goal. I've noticed that when people have a positive goal, they work much harder. Not only that, but it doesn't even feel like work. That's the relationship with our work that we want. Good goals ENERGIZE you. They make you jump out of bed quickly in the morning. They make sure you never quit.

This is one of those rare opportunities that meet both criteria. We have very long-term royalties, and a very positive digital product that really does help people in their lives. Years and years from now, you will still be proud of these little one-pagers, and they will still be generating healthy royalties.

Let's take a look at one:



[Peace - Inspirational Quote](#)

This is actually a digital product, even though it is presented with a frame around it. The customer, of course, can frame the one-pager after they print it. This is a huge plus for us because there is nothing for us to ship or send. Everything is delivered to the customer automatically. We don't have to worry about anything.

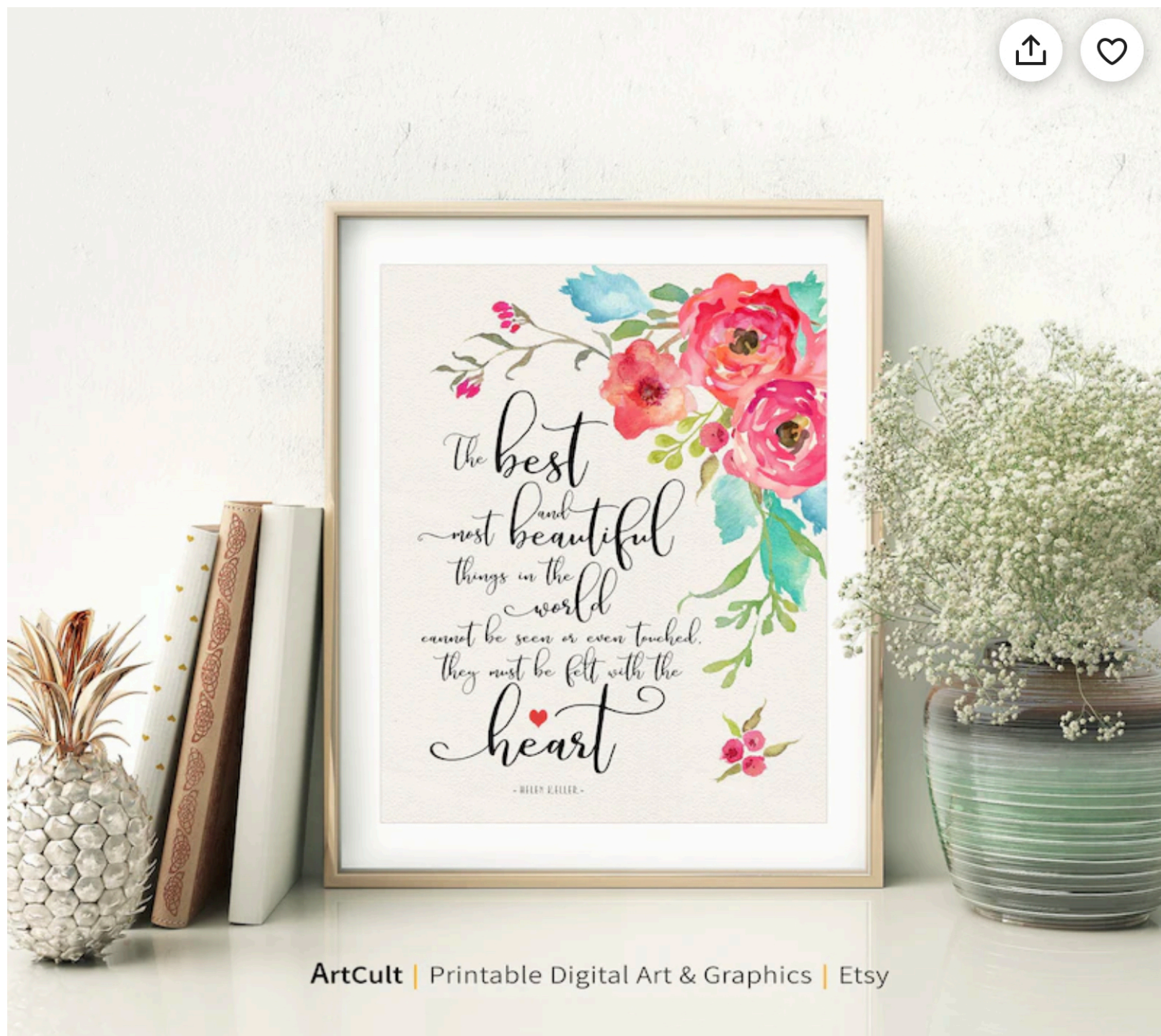
I highly recommend you start with digital products first. It's a very easy business to run because everything is basically done for you, even customer returns. Getting into actually shipping physical products is definitely more work. Let's take a look at another one:



[Perfect is Boring - Motivational Wall Decor](#)

Do you see how simple these are? These little one-pagers are effective because THEY SPEAK TO PEOPLE. People connect to these phrases, and it gives them a boost. These one-pagers can be motivating, comical, spiritual. But they always connect with customers.

You can, of course, bring more design elements into your one-pager. It totally depends on what appeals to the customers you are targeting. We don't need to get fancy, but you can make these one-pagers more appealing with some graphics. Take a look:



[The Best and Most Beautiful - Printable Artwork](#)

All of this is very easy to do yourself because it's based on *templates*. Or you can hire a Fiverr graphic artist cheaply if you want to get *really* fancy. Now let me tell you something important. All three of these are bestsellers, all three of these are well done and quite popular. But, guess what:

We can make FAR BETTER one-pagers than these. The whole point of these one-pagers is to CONNECT with people. And we can create a whole bunch of one-pagers that target customers *much more specifically*, and connect to customers *much more completely*. We do this with a targeting strategy and AI.

What is our strategy? Our strategy is very human and very simple. We are simply taking things that every human must face. It doesn't matter who you are, we all face these things. The question is: *How do we deal with these things? What is our solution? What is our inspiration?* Here's our list of things we all face:

Stress

Loneliness

Money Trouble

Romance

Self-Doubt

Addiction

The Future

These things are very basic, but very *real*. And if we don't deal with them, they grow and get worse. So we attack the problem with our one-pagers. An inspiring quote that you keep on your wall, will remind you how to deal with these problems. Will get you back on track. These little one-pagers can really help give you a boost.

The more specific we make these, the more power they have.

The power to connect to the customer, inspire the customer, uplift the customer. Remember, people buy these to print them out and put them on their wall. That's personal! They will see these one-pagers every day of their lives. And they will explain what the words on the one-pager mean to their children.

In a sense, we've been invited into our customer's home. The quotes we create will be posted for their entire family to see. Along with their intimate friends. And our one-pagers will be in their homes FOR YEARS. This is the reason these sell so well, and never go out of style. Yes, these are EVERGREEN. But they're more than that: They are a remembrance, they are sign posts for life.

So let's start with *stress*. I think we can all relate to this one! Doctors literally call stress the silent killer. That's rather frightening. Learning to deal with stress and lower it is extremely important. And having a one-pager on your wall to help you de-stress is a wonderful thing. Let's write a prompt and see what ChatGPT ([LINK](#)) will come up with:



Write a short phrase about lowering stress. Make the phrase warm, genuine, human, inspiring. Very short phrase.

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"Embrace tranquility, breathe out the worries."



Not too shabby. The first part of the phrase is a little cliché, but the second part is pretty darn good. When I say out loud *Breathe out the worries*, it honestly makes me relax! Remember, you can mix and match the results that ChatGPT gives you. You can throw out the first part, but keep the second. Or take two results and edit them together for a more powerful phrase.

You can also click the Regenerate response button to get a variation of the quote. If the new quote doesn't satisfy you, you can simply rewrite the prompt. But I highly recommend you only change a word or two of the prompt. You're actually much closer to getting the perfect quote than you think. If you drastically rewrite the prompt, you may get an entirely different result that's not even close to what you want.

AI is the perfect brainstorming tool. I honestly believe AI is simply giving directions, and opening up your mind for you. It can give clunky results, but it can also give quite magical results. You are the boss, you are in charge. AI is simply your brainstorming assistant. You are leading the project in the direction it should go. And AI actually makes the process a lot of fun.

Next up, loneliness! This is something that affects more and more people in the modern world. Health experts are saying that there is a *loneliness epidemic* in USA. They say that loneliness affects up to 47% of adults. That's a scary statistic. And the newest generation feels the most lonely. So it looks like it's actually increasing as we go on. Let's see what AI can do for us:



Write a short quote about relief from loneliness, and being brave. Make the quote warm, genuine, human, inspiring. Don't mention solitude. Don't use more than ten words.

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"Embrace courage, and loneliness finds its companion in hope."



Write three more.



1. "Through bravery, we discover a sanctuary from solitude's ache."
2. "In vulnerability, loneliness dissolves, leaving strength in its wake."
3. "Bravely facing loneliness, we forge bonds that heal the soul."



Did you notice that we told AI to write *three more phrases*? Once AI gives you a quality phrase, tell it to generate more of the same. This does two things for you: Gives you the best phrases it can, and gives you multiple phrases for multiple one-pagers.

The next one is massive: Finding a *romantic partner*. Finding someone you are truly happy with, finding your dream companion. Almost 40% of Americans have no partner, and this trend has been increasing for 30 years! Many people are more desperate than ever before when it comes to finding a partner.



Write a short quote about how you would find a romantic partner. Make the quote warm, genuine. Don't use more than ten words. Use simple words.

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"Seek laughter, kindness; love finds hearts intertwined in joy."



This is an emotional one! I actually love this phrase. I'm surprised that AI included the word *kindness*, but that makes a lot of sense. This really is inspiring in multiple ways. It could also be about friendship. But it's definitely about life, and it's definitely positive. REMEMBER: it's not the amount of words in the quote, it's the *impact* of the words.

Once you have a great result like this, definitely tell AI to write three more. We want to have multiple one-pagers for our customers to buy. You can, of course, tweak any phrase that AI gives you. You can edit out a word or two to make the quote stronger. You can add a word or two to make the phrase more powerful.

REMEMBER: Our goal is connecting to the customer with *emotional impact*. That's what sells one-pagers, that's what makes customers happy, and that's what keeps customers coming back for more. This is actually a very simple, but very profitable business. And the secret to substantial royalties is having multiple one-pagers ready for the customers to buy.

Creating these one-pagers is incredibly easy because it's based on templates. The templates are already very attractive, and absolutely free to use. That means there are no license restrictions on you. You can sell these directly to the public with no costs and no worries. Check them out:

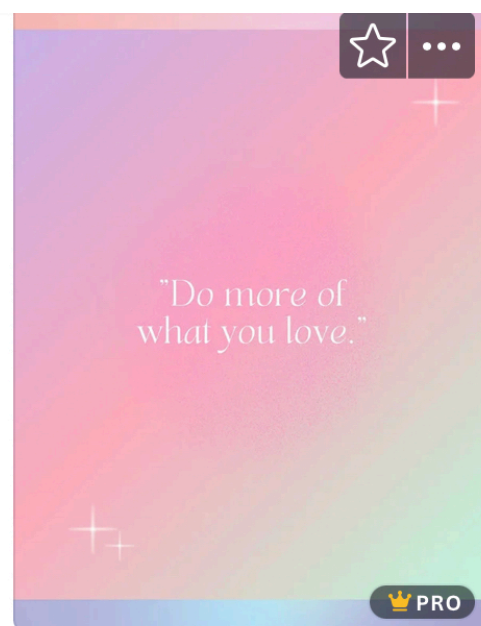


Pretty Flower Motivationa...
Poster by Kimberly O'Blenes's I...

Motivational Typography ...
Poster by OneRz



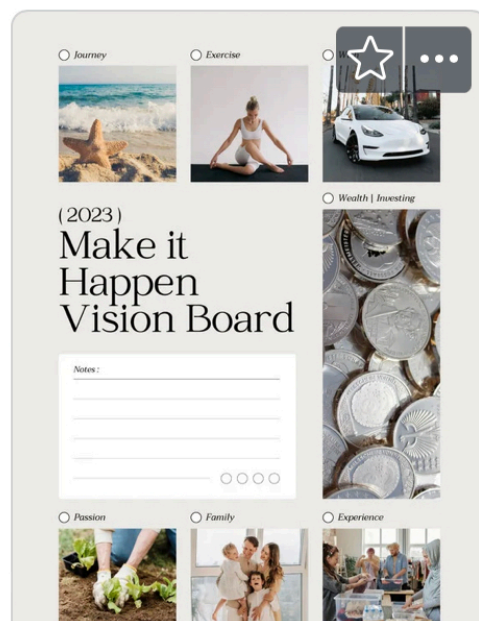
Orange and Black Flame R...
Poster by Andrew Pixel



Pink Gradient Minimal Qu...
Poster by Dragonfly Ave



Black and White Simple Ty...
Poster by brothergrounds



Light Pink Minimalist Sim...
Poster by Sha Creative

[Templates - Motivational](#)

And that's just a small sample of what's actually available for your use. You are simply typing in the inspirational quotes that AI created for you. You can also change a few details in the layout to your liking.

As soon as the royalties start flowing in, I recommend you get Canva Pro so that you have even more options at your fingertips. Remember, we want to stand out from the crowd. We want our one-pagers to be UNIQUE. We want happy, satisfied, repeat customers. And we want them for the long term. Yes, years and years.

[Canva Pro](#)

Promote Your One-Pager

Promoting your Etsy shop is not difficult, it can actually be fun, and it's definitely profitable. But the secret, as we discussed before, is EMOTION. Never underestimate the power of emotions! We may be busy, we may be no nonsense, but we are still emotional creatures!

It sounds silly, it sounds too simple, but it's absolutely true: Emotion is the true motivator when it comes to actually making a purchase. So let's use this to our advantage: What's the number one most effective way to promote your Etsy shop? Yes, Pinterest!

If you are asking *why Pinterest?*, then I'm going to let you in on a little secret: Because Pinterest is all about emotions! And we already know that Etsy is filled with *emotions*. Take a look at the top Pinterest Boards and tell me what you think:

[24 Top Pinterest Boards](#)

Yes, it's really about emotions. Emotions give events meaning. Emotions are an important part of life. And we need to understand that, respect that, and use it to our advantage. Not only that, but we also want to cater to our customers and give them what they want. Here's a video with great Pinterest tips:

[Get More Etsy Sales Using Pinterest](#)

And I LOVE Facebook groups! Please don't underestimate the power of Facebook. Facebook is extremely useful for so many things, including

promoting your Etsy shop. You can also get good tips from other Etsy Sellers who are in these Facebook groups. Make sure you join a few Facebook Etsy groups and promote your Etsy shop:

Etsy Sellers Only:

<https://www.facebook.com/groups/1761267034143309/>

Etsy Shop Promoters:

<https://www.facebook.com/groups/1554138788229605/>

Etsy and Small Business Promotion:

<https://www.facebook.com/groups/538799363702445/>

It's also important to give your store the correct name so that you are set up for success. That means some basic SEO, or Search Engine Optimization. This is very easy to do, but can make a huge difference for you. Especially when you start promoting your Etsy shop. Here's a video explaining basic SEO:

[Etsy SEO Hacks](#)

And Fiverr can also be very effective, especially in giving your Etsy shop that initial boost you need to get visible and start making sales. Once you get that momentum, it becomes much easier to keep making sales and to stay visible. You can spend just five or ten bucks, and get a huge boost out of it. Here's a whole bunch of inexpensive Fiverr gigs:

[Fiverr - Etsy Promotion](#)

When your shop becomes profitable, you can reinvest some of those profits in Etsy advertising. When done right, Etsy ads can be very profitable. But I suggest you start slow to get the hang of it. Here's a great video explaining Etsy ads step by step:

[How to Set Up Etsy Ads](#)

And here's Etsy's official guide to setting up an Etsy ad campaign:

<https://help.etsy.com/hc/en-us/articles/360033701174/>

Etsy can be very profitable if you approach it step by step. It's not difficult to promote your Etsy shop; you just have to put a little effort in each day. If you do, you will see sales very quickly. Don't give up! I have seen people turn Etsy into a very solid side income. And that is a very good goal to strive for.

Extremely Important:

Make sure you are on my VIP Email List so that you can have access to the free AI One-Pager Launch Groups!

If you purchased this training, you are automatically on the VIP Email List. We are constantly forming more small Launch Groups to help you launch your content. That means ALL of your content, from micro-content to full-length books, all written by AI! **We are way more effective when we work as a group.**

We want to continue creating these tiny launch groups as many times as we can, and for as long as we can. These groups are TAILORED for you and your content. There is no cost for joining the group. We just really want to see some more publishing success stories!

So make sure you stay on my email list *because that's where all the announcements will take place*. If you have any doubts about not being on the list, email me and I will make sure to add you:

[**paul@authoradvent.com**](mailto:paul@authoradvent.com)

Insider Training:

The following training is PROVEN EFFECTIVE. This is the best of the best that I can possibly offer. It's taken me years to perfect these strategies. They absolutely work, and they keep on working. I'm the type of person who tests and then re-tests EVERYTHING. Effectiveness is a big deal with me!

[One-Page Royalty Streams](#)

This training is about EDITABLE one-page micro-content. These are simple one-pagers that the customer buys from you, and then edits them with free software. Because customers can CUSTOMIZE these one-pagers for their own lifestyle, they are willing to pay much more for them.

[Azon Royalty Generator](#)

This is a method to create a one-page book on Amazon and to get FREE PERMANENT advertising directly on Amazon's website. Yes, free ads for your book basically forever. The royalty stream from these tiny books can be quite substantial.

[Micro-Content Rapid Royalties](#)

This training is about a woman who did everything wrong when she created a simple 9-page book, but made over \$5,000 dollars from it. I'm not kidding when I tell you that the book is only NINE pages. This tiny book was a life changer for her.

[Micro-Series Bestseller Royalties](#)

This is about an author who writes little 10-page books very quickly and then connects them in a big series. He pretty much slaps these books together, but he dominates the bestseller lists and his royalties are off the chart. He also has a free method to get even more sales, and most authors don't know anything about this feature.

Godspeed to you and all your projects! Now is the time to launch your content because the demand has never been greater. There's so much opportunity out there for you. You just need to reach out and take it. If you need any further guidance or help, you can always contact me:

paul@authoradvent.com

Paul J Coleman

Paul J. Coleman
authoradvent.com

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PS: I love life! :-)